

# The Contractor Market Report

## August 2018

Here we highlight the latest contractor market trends taken from **REC's latest Jobs Outlook Survey** that was carried out in August.



### Agency worker demand

80% of end clients plan to hold or increase agency worker numbers over the next 3 months.

75% also plan to hold or increase agency worker numbers in the next 4 - 12 months.



Throughout August the two most important reasons for using agency staff was to help deal with **peaks in demand** as well as **covering leave or absences**.

In August **micro and small businesses** anticipated the biggest need for agency workers in the short-term.



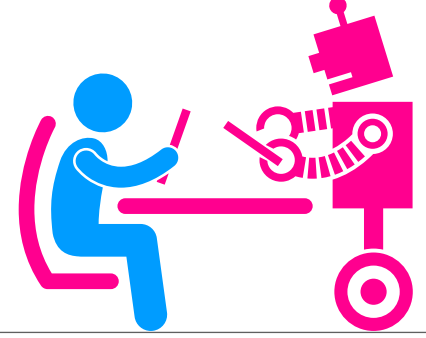
### Agency worker sector

The **three sectors** likely to see the **greatest demand** for agency staff over the **next 3 months** are...

Health & Social Care

Construction

Technology



The **sectors** likely to experience a **skills shortage** for agency staff are...

Marketing, Media & Creative

Drivers

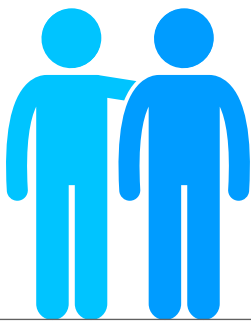
Office Professionals



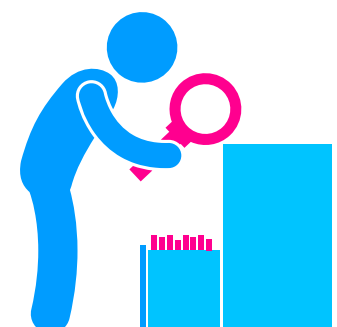
### Recruitment agency trends

This month a company's **former employees & asking around** is tied with **recruitment agencies / search firms** as the most popular recruitment channel, both at **58%**. **Advertise on own website** follows behind at **52%**.

**78%** of end clients are **satisfied with the service** provided by their recruitment agencies over the last 2 years.



**77%** of respondents cited an agency's **quality of service** to be the most important agency selection criterion. The **price/cost of workers** (**74%**) were also more important than **management information** (**72%**).



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